

10/26/2015

To whom it may concern,

My name is Curtis Sherrod. I am President of *All Things Traffic* and The Executive Director of *The Hip Hop Culture Center*.

My background is deeply rooted in Marketing as well as Hip Hop Culture. I have been in the industry for over 30 years. In that time I have worked with and employed 100's of individuals.

I can honestly say that it would be rare to find someone more dedicated, passionate, creative and professional as Yvan Kashanian. I had the pleasure of working with him as we created my company's new web site [www.Rapacon.com](http://www.Rapacon.com). His skill level, proactive demeanor and can do attitude made it easy to work with him.

I highly recommend anyone to use his services in particular if it falls into his wheel house of multi-media production! Best, C.Sherrod.



**Curtis Sherrod**

*President/CEO*

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