

# SHERWOOD MANAGEMENT CO., INC.

Executive Offices for DANIEL'S JEWELERS

June 5, 2014

Dear Yvan,

As we have just completed the successful rollout of 16 Virtual Mannequins, I wanted to pass along my thanks and admiration for all the hard work and efforts you put into the project to help it be successful. We are excited with the results so far and are actively considering another round of rollouts later this year.

Being one of the very first to market in a new technology is always a challenge, but you did a very fine job in both planning for the rollout and also making the necessary onsite modifications for unanticipated conditions.

I also appreciate the amount of time you spent personally throughout the project. I think that the technology has a lot of potential and as you continue to enhance and develop, I'm quite sure we will see a lot more of this type of advertising in the future.

On a personal note, I want to thank you for living up to my trust. Because your company is small and the capital requirements and leadtimes are non-trivial, we had to trust in your ability to execute and your fundamental honesty. You did not disappoint.

Feel free to pass this along to other potential clients and I'd be more than happy to serve as a reference for non-competing customers.

Warm Regards,



David Sherwood  
CEO, Daniel's Jewelers

**Daniel's**  
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